

# Optimize your cloud with automation

Access Red Hat Ansible Automation Platform via Google Cloud

*According to IDC, customers using Red Hat Ansible Automation Platform to support business needs and to improve IT and application development operations could see a 5 year return on investment of 667%, with a 10-month payback on their investment.<sup>1</sup>*

## A new opportunity for end-to-end enterprise automation

Automation is a must-have for organizations seeking to modernize their operations. To meet customers' evolving expectations and shifting market conditions, organizations must find the most efficient ways to automate so they can accelerate application development and deployment.

Red Hat and Google Cloud have partnered to bring you a self-managed application of Red Hat® Ansible® Automation Platform, available via the Google Cloud Marketplace. This is the latest offering in the [integrated solutions provided by Red Hat and Google Cloud](#) to simplify your cloud journey.

Backed by 25 years of history and designed with hybrid cloud infrastructure in mind, Ansible Automation Platform can help you better define, deploy, and support your Google Cloud capabilities. As a result, you can realize the full potential of your hybrid cloud migrations in the following ways:

- **Accelerate your business.** Boost business outcomes with more rapid application development and deployment and simplified operations.
- **Increase collaboration.** Ansible Automation Platform supports automation that is easily created, shared, and managed across your organization.
- **Optimize conditions for growth.** Scale innovation across clouds using a consistent automation experience across your organization.

## Bringing flexible enterprise automation to a new cloud platform

Red Hat Ansible Automation Platform is now available via Google Cloud Marketplace as a self-managed offering. It is already fully integrated within the Google Cloud environment, which ensures that getting started will require minimal setup.

There are several cost and efficiency benefits associated with deploying Ansible Automation Platform via Google Cloud, which include:

- **Meeting your cloud spend commitments.** Apply a percentage of your Ansible Automation Platform purchase toward your Google Cloud spend commitments to help you meet your cloud budget requirements.
- **Access to unlimited support.** Red Hat [Premium Support](#) for Ansible Automation Platform provides unlimited 24x7 access to a global network of experienced technical support engineers, in addition to all of the documented solutions available through the [Red Hat Customer Portal](#).

[Red Hat Ansible Automation Platform](#) has nearly 100 modules that support Google Cloud capabilities, and another 1,300 modules designed to help you manage your operating systems, network infrastructure, and applications.

## Deploy a simple, powerful enterprise automation platform

Red Hat Ansible Automation Platform deployed on Google Cloud offers an enterprise framework for building and operating IT automation at scale, from the hybrid cloud to edge locations—helping you boost productivity, reduce time to market for new projects, and deliver on key business objectives.

### Optimized for Google Cloud

Ansible Automation Platform is fully integrated with Google Cloud services, such as Google Virtual Private Cloud (VPC), security groups, load balancers, Google Compute, and instance groups, and it has been codeveloped and security tested by both Google and Red Hat. Unlock speed and efficiency in your cloud with preintegrated services such as integrated Google Cloud billing for Ansible Automation Platform, which provides full visibility into costs and one consolidated bill from Google.

### Automate your entire hybrid cloud

Segmented automation approaches may require organizations to find a different solution for each business challenge, a strategy that consumes time and resources.

Ansible Automation Platform provides interoperability across datacenters and private clouds, a wide array of vendor solutions, and leading public clouds. As a result, you can automate your entire hybrid cloud.

### Quickly find and fix performance issues

Ansible Automation Platform helps you find and eliminate performance or reliability risks. Red Hat Insights gives you the ability to watch for—and proactively resolve—issues that can have an impact on security and uptime. Ansible Automation Platform also includes analytics capabilities that help you measure the impact of future automation projects.

## Get started with Red Hat Ansible Automation Platform available via Google Cloud Marketplace

Learn how automation can be a [strategic differentiator](#) for your business. Find out more about [Ansible Automation Platform on Google Cloud](#).

### About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with [award-winning](#) support, training, and consulting services.

#### North America

1 888 REDHAT1  
www.redhat.com

#### Europe, Middle East, and Africa

00800 7334 2835  
europe@redhat.com

#### Asia Pacific

+65 6490 4200  
apac@redhat.com

#### Latin America

+54 11 4329 7300  
info-latam@redhat.com

f facebook.com/redhatinc  
t @RedHat  
in linkedin.com/company/red-hat

redhat.com  
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